



moldcell^{CG}
FOUNDATION

CHAUDHARY | FOUNDATION

HELPING MOLDOVA
BECOME A BETTER
PLACE TO LIVE

Annual Report | 2022

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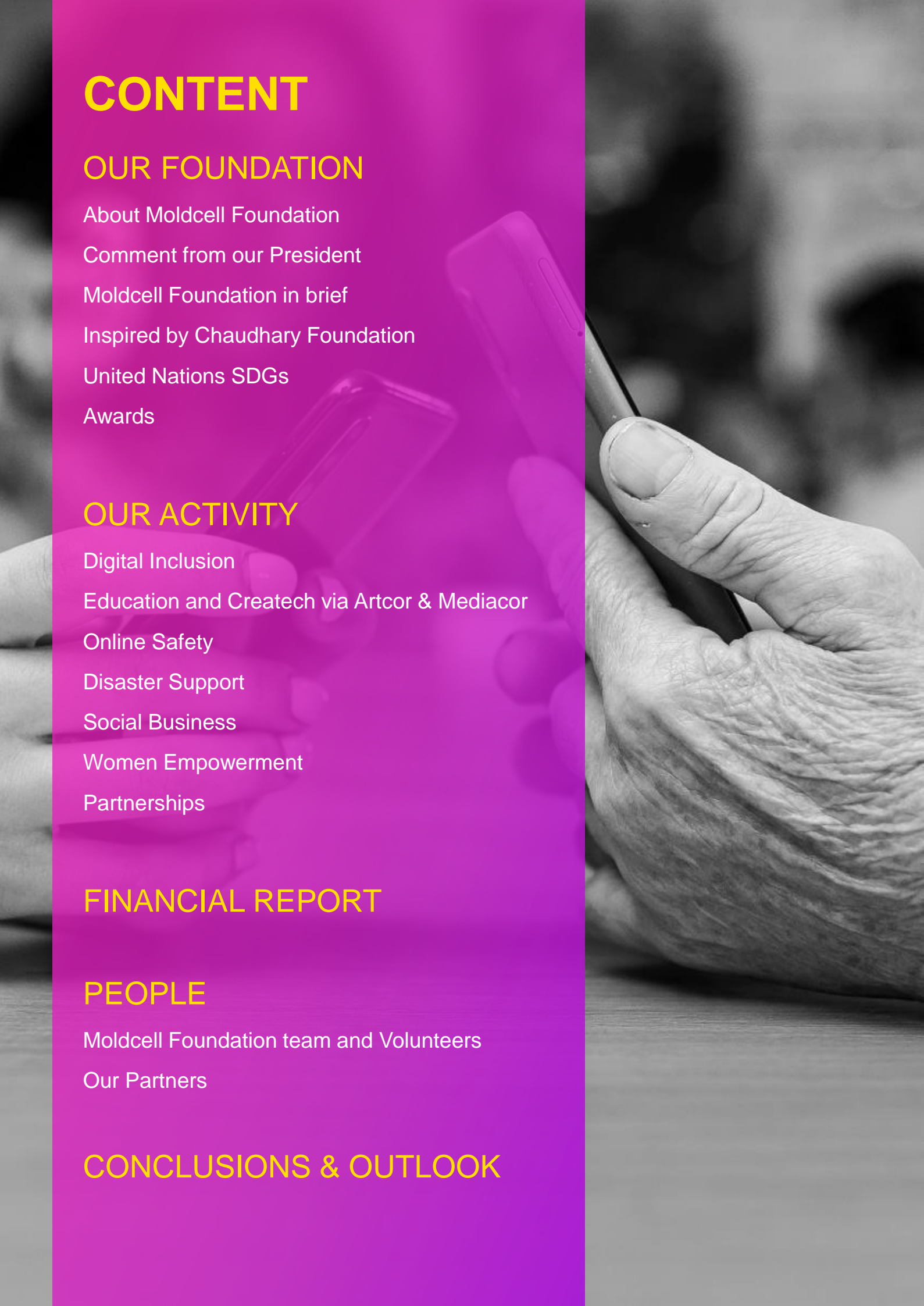
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COMMENTS FROM OUR PRESIDENT

“We appreciate the business priorities, but also the socially responsible culture of Moldcell, which has been part of the company’s DNA since the beginning. We are proud to have launched the Moldcell Foundation, which has consolidated all philanthropic initiatives and social projects into a single strategic platform, designed to make Moldova a better place to live.

The year 2022 was a challenging year from a global and local perspective for Moldova. The unexpected events like the war in Ukraine and energy crisis have emphasized the need for resilience in the society and its people. Like in the case with Covid-19, when unexpected disasters happen, there is a need for immediate help, and I am glad that Moldcell Foundation managed to help not only Ukrainian refugees but also continued its projects and initiatives for the well-being and positive transformation of Moldovan population, such as Digital Inclusion, Social Impact Investments, Online Safety, Women Empowerment and Createch.

In 2022, Moldcell Foundation has continued creating meaningful partnerships with Universities, Associations and Projects locally and internationally reconfirming its commitment to education, innovation, and positive transformation. Through partnerships, we are creating a reliable community with a common purpose and long-term initiatives.

I would like to express my heartfelt gratitude to Moldcell Foundation partners, team and the growing number of Moldcell Foundation volunteers who through their trust, involvement, time and effort are making a considerable difference in the lives of our society.”

NIRVANA CHAUDHARY,

President of the Moldcell Foundation

**moldcell^{CG}
FOUNDATION**

MOLDCELL FOUNDATION IN BRIEF

WHO WE ARE

Moldcell Foundation is a non-profit organization founded in 2020 by Moldcell, the purpose of which is Helping Moldova be a Better Place to live.

WHAT WE DO

Individually and through successful partnership we launch, implement and support long-term social, educational, business, innovation, research projects and initiatives in the Republic of Moldova for the benefit of citizens and for the development of the country directed to the achievement of the United Nation Sustainable Development Goals.

WHY WE DO IT

We believe that by common effort we can contribute into the positive transformation of the Republic of Moldova, so that people of all ages would like to remain in the country and enjoy their lives here. The Purpose of Moldcell Foundation is Helping Moldova to be a Better Place to Live.



**Digital
Inclusion**



**Education
and Createch**



**Social
Business**



**Online
Safety**



**Women
Empowerment**



HELPING MOLDOVA BECOME A BETTER PLACE TO LIVE



OUR INSPIRATION

CHAUDHARY | FOUNDATION

The creation of Moldcell Foundation was inspired by the new shareholders of Moldcell: CG Corp Global and Chaudhary Foundation dedicated to sustainably develop Nepal.

Chaudhary Foundation, established in 1995 by the Chaudhary family, is the social initiative of Chaudhary Group. It focuses on activities aimed to improve lives, strengthen communities and sustainably develop Nepal.

Through partnerships with both the local and international communities, Chaudhary Foundation tackles some of Nepal's most pressing issues within the social, economic and environmental fields. Because of its strong sense of responsibility towards improving livelihoods, the group has actively invested in community projects for over two decades and believes that the relationships it builds with employees, customers, partners and the community at large will shape a stronger society.

Chaudhary Foundation was designed to enhance Chaudhary Group's contributions to society by reorganizing its social initiatives towards a sustainable and focused model through leveraging its corporate strengths. This belief allows the foundation to focus on several critical issues through which it can adopt the best methodology and have the greatest impact.

For each issue, the foundation funds innovative ideas to help remove barriers and promote sustainable development, including improving quality education, economic empowerment, allowing for access to healthcare and uplifting Nepal's youth. Consequently, Chaudhary Foundation continues to add to the portfolio of initiatives taken up by the Chaudhary Group and builds upon past successes by applying the same business-oriented approach in tackling these pressing challenges.

Focused and optimistic, the foundation is working with partners to identify and implement innovative solutions so that every citizen can aspire to live a safe, healthy and productive life.

Social innovations through community development projects are crafted in order to create a bigger social impact. It creates an optimistic bonding with employees, customers and society. The Foundation currently focuses on Education, Disaster Management, Relief and Response, Enterprise Development, Skill and Livelihood Development, Health and Spiritual and Heritage Conservation initiatives across the country in 26 different districts helping the nation to reach its Sustainable Goals and to uplift the nation from the under-developed status to the developing nation status.

Mission:

Chaudhary Foundation believes that quality education, good health and a sustainable ecosystem are required to uplift Nepal so that every citizen can aspire to live a safe, healthy and productive life.

Vision:

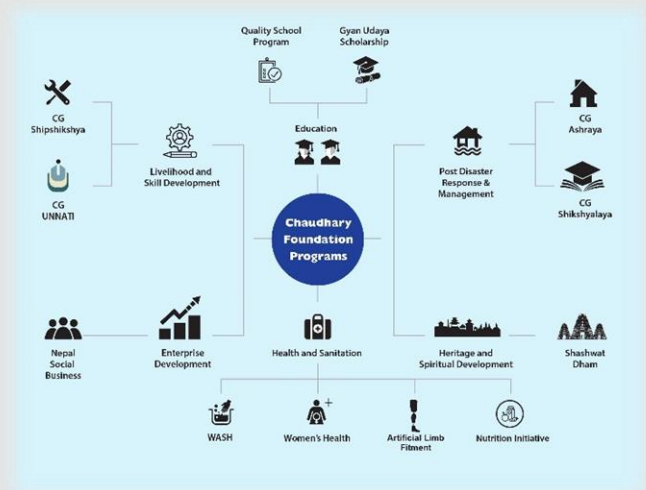
Chaudhary Foundation seek to support Nepal in graduating to a middle-income developing country by December 2026.

13000 students helped.

10 000 micro entrepreneurs benefited

40 000 lives touched.

Projects:



Chaudhary Foundation strives to incorporate the United Nations' Sustainable Development Goals (SDGs), which follow a holistic approach to ensuring basic human rights to citizens, as well as extending peace and security within its projects. These goals serve as references not only for UN member nations and their governments but also for private sectors, development partners, civil societies and individuals.

Chaudhary Foundation and Nepal's United Nations Development Programme signed a partnership agreement dedicated to the promotion of the SDGs in 2017. Both organizations are taking collaborative steps to increase awareness of SDGs, with the focus on the role of the private sector and mobilization of stakeholders for the achievement of these goals. The partnership will optimize Chaudhary Foundation's efforts in achieving the SDGs, identifying business opportunities and promoting social, economic and environmental sustainability.

OUR GUIDELINES

In November 2020 Moldcell has become the first and only company in Moldova to sign the Memorandum of Understanding with the United Nations of Moldova on the support and promotion in the achievement of UN Sustainable Development Goals. Via its operational activity as well as through the work of Moldcell Foundation, Moldcell has committed to actively support, promote and contribute into the achievement of UN SDGs.

SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



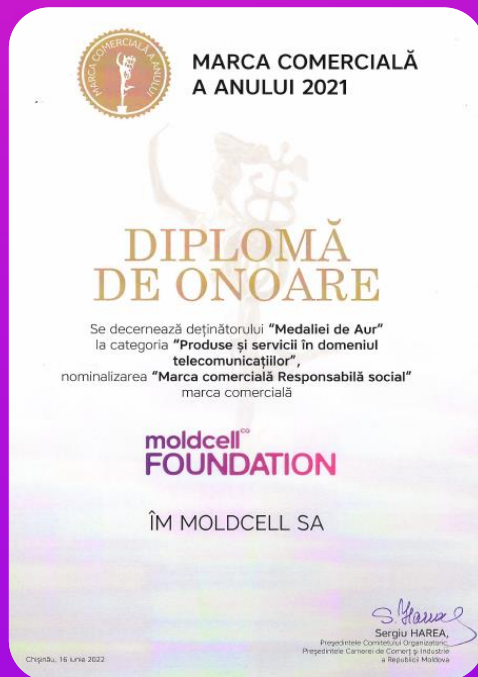
Moldcell Foundation supports and implements digital transformation projects focused on the implementation of UN SDGs with a special focus on: Quality Education, Good Health and Well-being, Gender Equality, Decent Work and Economic Growth, Reduced Inequalities, Industry Innovations and Infrastructure, Responsible Consumption and Production, Peace, Justice & Strong Institutions, Partnerships for Goals.

In 2021 Moldcell being the Board member of Foreign Investors' Association (FIA) of Moldova has promoted and encouraged FIA members to sign the MoU on SDGs support with UN office in Moldova, which has resulted in a multitude of successful cooperation projects between FIA members and UN Offices, being direct contribution into the UN SDG 17 Partnerships for Goals.

OUR AWARDS

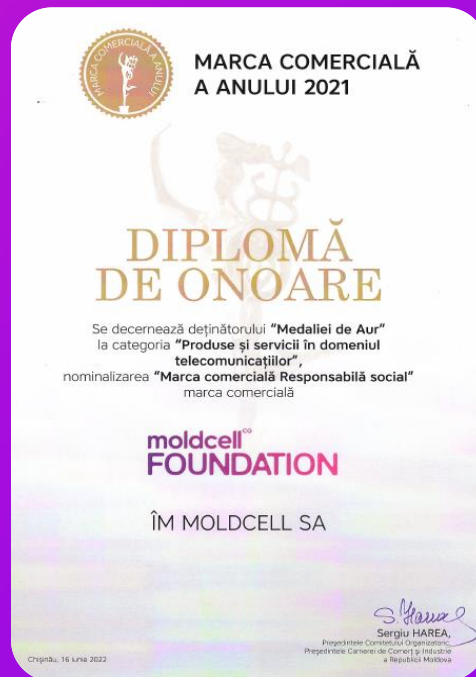
GOLDEN MEDAL AWARD 2020

Social Responsibility of Moldcell Foundation



GOLDEN MEDAL AWARD 2021

Social Responsibility of Moldcell Foundation



Selected for **POSTER EXHIBITION ON OLDER PERSONS IN EMERGENCY SITUATIONS** during UNECE Ministerial Conference on Ageing, Rome, Italy





OUR ACTIVITY AND PROJECTS

Moldcell Foundation supports and implements social, educational, business, innovation and research projects for the benefit of the citizens and country development, guided by the Digital Responsibility directions: Education, Social Business Support, Society and UN Sustainable Goals Implementation.

DIGITAL SKILLS CONNECT GENERATIONS

Supporting the UN Sustainable Development Goals is one of the main pillars of the Moldcell Foundation's work. Digitization is the key driver for reducing any type of inequalities and Moldcell Foundation provides this opportunity to Moldovan people.

“On November 20, 2020, Moldcell Foundation and the United Nations Population Fund (UNFPA) signed a Cooperation Agreement on digital inclusion of older persons through intergenerational dialogue. This is a partnership project under the Memorandum of Understanding between the United Nations and Moldcell regarding the achievement of the Sustainable Development Goals in the Republic of Moldova.

According to the Active Ageing Index, only 3% of older people in the Republic of Moldova use information technologies, while in EU countries, their percentage exceeds 41%.

The lack of this knowledge, as well as of the possibilities to purchase and use mobile phones, affected the Moldovan older people to a greater extent during the pandemic, as they are suffering so much due to social isolation.

“Digital Skills Connect Generations” program was launched in 2020 as a pilot project in partnership with UNFPA Moldova in response to the COVID-19 pandemic.

The project was meant to fill in this information gap by involving young people in training older people how to use mobile phones.



Thus, older people from Soldanesti, Rezina, Basarabeasca and Leova districts received smartphones and were taught how to use them by a group of young volunteers. The project is encouraging intergenerational dialogue and builds a communication bridge between the youth and older persons, especially in the midst of the pandemic.



LIKE FROM GRANNIES



Digital
Inclusion

The “Digital Skills Connect Generations” program, also known as #LikeFromGrannies, aims to promote active ageing and support social and digital inclusion of older people with the help of young people and inter-generational dialogue. The program is funded by Moldcell Foundation, United Nation Population Fund in Moldova (UNFPA Moldova), Czech Republic and the Swiss Agency for Development and Cooperation, and implemented by HelpAge International Moldova in partnership with the Ministry of Labour and Social Protection of the Republic of Moldova.

The program, has been repeatedly extended and is currently in its third phase:

Phase I (2020) - 200 older people were helped to overcome social isolation by learning advanced technologies with the support of 50 young volunteers;

Phase II (2021) - Another 100 women and men over the age of 60 received smartphones and were trained by groups of 25 young volunteers on how to use them;

Phase III (2022) – In April 2022, the program was nationwide expanded: 200 seniors and 75 volunteers from several villages and towns of Moldova were involved.

In June 2022, upon request of the General Division of Medical and Social Assistance of Chisinau municipality, Moldcell Foundation and UNFPA Moldova, extended the phase III in Chisinau municipality for 130 elderly people, with the involvement of 50 young volunteers of the Chisinau Municipal Youth Centre.

With the 3rd phase extension in Chisinau municipality, **a total of 630 elderly people and about 200 young volunteers from 26 localities in 7 districts of the Republic of Moldova are involved in the program.** Young volunteers train the elderly on how to use their mobile phones and provide constant support when they need it.



Over the last two years, this initiative has gained momentum and has become very popular among older people and young volunteers.

#LIKEFROMGRANNIES MAP



630 OLDER PEOPLE
200 YOUNG VOLUNTEERS

📍 Şoldăneşti, Samaşcani,
Răspopeni, Şipca, Pohoarna,
Rogojeni, Țareuca, Țahnăuți,
Cuizăuca, Donici, Mitoc, Piatra,
Bolohan, Pelivan, Cişmea,
Zubreşti, Ghidighici, Chişinău,
Cazangic, Sărata Nouă, Selişte,
Abaclia, Sadaclia, Iordanovca



DIGITAL SKILLS CONNECT GENERATIONS

According to the data of the Generations and Gender Survey in Moldova, the digital divide between older and younger people is huge – only 34% of the population aged 60-79 used the Internet, compared to 82% of the population aged 15-59. Given the current demographic trends for an ageing population, improving digital skills of older women and men by engaging trained young people can boost both IT skills and intergenerational solidarity.

After successful participation at the “Active Ageing” Conference in UN headquarters in Geneva back in 2021, Digital skills connect generation program was also presented at Poster exhibition on Older Persons in Emergency Situations during the UNECE Ministerial Conference on Ageing 2022 - MIPPA+20, which took place in Rome, Italy, from 16 to 17 June 2022.



The program was named innovative in its approach, concept and strategy by addressing not only health and social protection of the most marginalized population groups but also facilitating intergenerational solidarity via mobilizing youth for community support.

The project interventions have a strong human rights-based approach with a specific focus on the participation of right holders that is built in through innovation and partnerships.

DIGITAL SKILLS CONNECT GENERATIONS

Moldcell Foundation volunteers and young volunteers from each community teach older residents how to use a mobile phone, navigate the web, create a social media account, and access social and medical services online.

The element of inter-generational dialogue is very important part of the project as it restores the connection lost between generations due to the digital divide and uses the digital knowledge as a great reason to re-connect generations. While the benefits the older generations get from the project are obvious, it is a genuine win-win, as the youth gain wisdom from the older ones and feel valued thanks to their digital knowledge sharing.



In addition, older people were trained on how to use online services of the National House of Social Insurance (CNAS), so that they can submit a request for pension reallocation online or schedule appointments online at the offices of Territorial Houses of Social Insurance. They learn how to use the electronic services of the Electronic Government Agency, participate in group sessions with psychologists and doctors.

The project “Digital skills connect generations” is funded by Moldcell Foundation, United Nations Population Fund (UNFPA) of Moldova, Swiss Agency for Development and Cooperation in Moldova, Embassy of the Czech Republic in Chişinău and implemented by HelpAge International in Moldova in partnership with the Ministry of Labor and Social Protection of Moldova in 26 rural localities.

DIGITAL INCLUSION FOR SOCIAL AND E-HEALTH SERVICES

Moldcell is a digitally human operator, pioneering innovations in digital health services for the benefit of the citizens of the Republic of Moldova

In September 2022, Moldcell, UNFPA Moldova and the Future Technologies Activity (FTA) funded by USAID and Sweden have announced about the launch of a pilot project named “Digital inclusion for social and e-health services.” The pilot will leverage Moldcell’s mobile and digital networks, UNFPA’s successful project for digital integration of older people via inter-generational dialogue, and FTA’s work with local and international stakeholders to integrate digital technologies across sectors and businesses. The project is implemented by Moldcell Foundation and HelpAge International.

E-health is an emerging field at the intersection of IT, medical informatics, public health, and business. The higher supply and demand for e-health and telemedicine services was initially determined by the COVID-19 pandemic and continued subsequently, being seen as an opportunity to modernize the health sector, which Moldova will capitalize in the coming years.

The pilot project launched by Moldcell, UNFPA Moldova and FTA will offer the possibility of access via mobile phones donated to 630 older people to consultancy services and primary counseling of the “Digital skills connecting generations” program beneficiaries – older persons living isolated in the rural areas of Moldova.



This initiative is of great importance, considering the ageing population, with increased social and health needs. Today, 1 in 5 older people are over 60 years old and by 2040, one in 3 will be over 60 years old. This will require a shift of social and health systems, and digital skills and technologies can help to balance the development shifts and build demographic resilience in the Republic of Moldova. Digital inclusion for social and e-health services pilot project will start the critical digital evolution of Moldova’s health sector and encourage additional investments in digital innovations.

NEW OPPORTUNITIES FOR DIGITAL INNOVATIONS AND CREATIVE POTENTIAL OF MOLDOVA

In 2022, Moldcell and Future Technologies Activity funded by USAID and Sweden announce about the continuation of the successful long-term collaboration started back in 2020 with the partnership agreement between Moldcell Foundation, COR Association of Creative Companies and Moldova Competitiveness Project financed by USAID, Sweden and UK aid.

The new partnership agreement between Moldcell and FTA will ensure co-development of digital innovations and pilots in relevant sectors for the benefit of the citizens of the Republic of Moldova, as Moldcell Foundation will continue providing technical and financial support for the operation of Artcor Creative Hub and support Gigabit Connectivity Initiative within the Digital Education Memorandum of Understanding.



In summer 2022, Moldcell Foundation extended the partnership with Artcor and offered the core financing of the Center in the amount of 50000 USD. The total volume of financial support provided to Artcor by Moldcell Foundation since 2022 reached 105K USD.



Moldcell Foundation is the active promoter of UN SDGs as well as the first and only private partner of Artcor Creative Hub since autumn 2020 when thanks to Moldcell Foundation, Moldovan youth benefited from new opportunities of courses, workshops, open lessons in creative profession such as interior design, sound and music production, illustrations, animations, 3D, storytelling, etc.

ARTCOR



During 2022, Artcor delivered impressive results such as, more than 10000 participants at community, educational and entrepreneurship activities, more than 2000 graduates from Artcor School courses, more than 300 events organized among which the biggest Creative Industry Events such as Festival of Creative Industries.

With the support of Moldcell Foundation, the COR Association, through Artcor School, brings new opportunities for courses, workshops, open lessons, both online and offline, for young people who want to try a profession in the creative fields or for professionals who want to deepen their knowledge and technical skills in this regard.



This partnership supports young people from Moldova in achieving their own aspirations in the digital-creative era, to become professionals with a promising future here in Moldova.

ARTCOR SCHOOL
START 12.07
09:00 - 13:00
ATELIER DE ANIMAȚIE
CU MIHAELA ANIMICI
*5 LECȚII CĂTE 3 ORE

ARTCOR SCHOOL
START 05.07
09:00 - 13:00
ATELIER DE PICTURĂ
CU VASILUȚA VASILACHE
*5 LECȚII CĂTE 3 ORE

Among the creative fields that can be explored at the Artcor School are: interior design, sound and music design and production, podcasting, illustration and comics, 3D animation, storytelling, etc. Creative and technology-related professions, as well as freelancing opportunities, are at the top of the professions wanted by young people.

INTERNET WITHOUT WORRIES

Moldcell is a digitally responsible company. We offer products and services, applications and games, gadgets and solutions based on advanced technologies and the Internet. We make sure that all our subscribers, from children and teenagers to parents and grandparents, enjoy all the benefits that the online environment brings, but also use the Internet safely, knowing all the risks.

The #InternetWithoutWorries project is meant to reveal the topic of online safety among Moldcell users and not only, for different age categories and social status.

Since the moment of Moldcell Foundation launch, safe internet for kids and teens is one of the foundation major directions. On June 1, 2022, International Children's Day, Moldcell Foundation launched the #InternetWithoutWorries interactive platform about online safety.

On www.internetfaragriji.md, children, teenagers and adults can find useful content, answers to online safety questions, and other curiosities that will help them feel safe online while making the most of what the Internet has to offer.



Ce înseamnă #InternetFărăGriji

Moldcell este o companie digital responsabilă. Oferim produse și servicii, aplicații și jocuri, pregătiri și soluții bazate pe tehnologii avansate și internet. Avem grijă ca toți abonații noștri de la copii și adolescenți, până la părinți și bunici, să se bucure de toate beneficiile pe care le aduce mediul online, dar și să utilizeze internetul în siguranță, cunoașterea tuturor riscurilor. Proiectul #InternetFărăGriji este menit să dea voce tuturor beneficiarilor din România utilizatorilor Moldcell și, nu doar, pentru diferite categorii de vârstă și statut social. Activăm platforma online și, împreună, să înțelegem pe care le avem cele mai mari securizări online și cum să ne asigurăm că ne putem bucura de toate avantajele online, utilizând la maximum posibilitățile pe care ni le oferă internetul.

Autentificarea

Testează-ți cunoștințele și acumulează puncte Quiz

Totul despre siguranța online

Securitatea Online

Pot utiliza Social Media?
Social media sunt aplicațiile și site-urile care sunt utilizate în principal pentru a comunica și interacționa cu alte persoane online. În mod normal, pot publica fotografii, videoclipuri sau postări textuale, pot trimite mesaje persoanelor și poate interacționa prin postări / Udatări / aplicații sau un comentariu.
[Vezi mai mult](#)

Relații Online

Relațiile online
Să ai prieten online, poate fi foarte distractiv. Dar înțelegerea faptelor și al termenii cu care poți vorbi sau te poți juca, dar este foarte important să ai prietenii să fie pozitive și în condiții de siguranță. În primul rând, gândește-te la felul în care vorbești acasă prieten online?
[Vezi mai mult](#)

Securitatea Online

Timpu potrecut online
Caută anumite semn pe care te poți bucura online, prin care corpul și sufletul tău pot să se simtă bine și poți să petreci mai mult timp online. Nu creștăm cum să petreci timpul online. Înțelegem că este un timp în care să petreci și să folosești un dispozitiv, dar să nu creștăm cum să petreci prea mult timp online.
[Vezi mai mult](#)

Securitatea Online

Siguranța Online
Să ai prietenii online, poate fi foarte distractiv și important să ai termenii cu care poți vorbi sau te poți juca, dar este foarte important să ai prietenii să fie pozitive și în condiții de siguranță. În primul rând, gândește-te la felul în care vorbești acasă prieten online?
[Vezi mai mult](#)

Relații Online

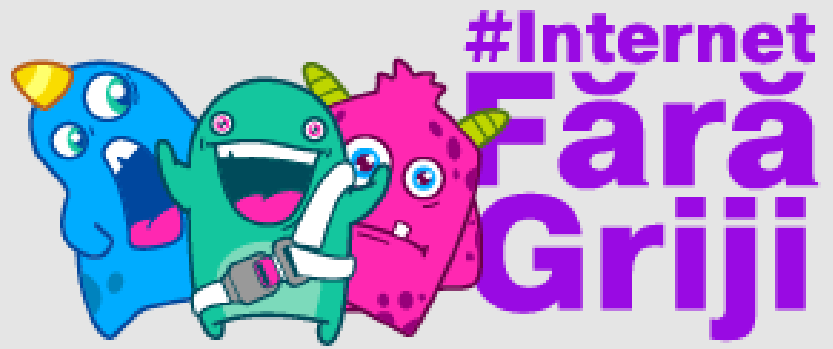
Pot să mă văd cu un prieten online?
Să ai prietenii online, poate fi foarte distractiv și important să ai termenii cu care poți vorbi sau te poți juca, dar este foarte important să ai prietenii să fie pozitive și în condiții de siguranță. În primul rând, gândește-te la felul în care vorbești acasă prieten online?
[Vezi mai mult](#)

Relații Online

Ești un prieten online bun?
Să ai un prieten în viața reală, un prieten online poate fi foarte distractiv și important să ai termenii cu care poți vorbi sau te poți juca, dar este foarte important să ai prietenii să fie pozitive și în condiții de siguranță. În primul rând, gândește-te la felul în care vorbești acasă prieten online?
[Vezi mai mult](#)

[Vezi mai multe](#)

INTERNET WITHOUT WORRIES



Well-being and health is one of the strategic directions of the Foundation, through which we contribute to the support and implementation of the UN Sustainable Development Goals.

Moldcell, being partner of Kids Run Chisinau International Marathon, has perfectly combined the physical running challenge fun with Moldcell Foundation educational project #InternetWithoutWorries.

Hundreds of children, eager to reach the finish line first, have immediately accepted the challenge. At the same time, they had the opportunity to have fun and learn more about online safety and how to find balance between real and digital life.



The Internet is part of everyday life and the age of those who visit the online space is getting younger. We can't avoid using the Internet, but we can learn how to do it right. Through the #InternetWithoutWorries project, implemented by Moldcell in 2018 and taken over by the Moldcell Foundation, children learned how to surf safely in the virtual world. The platform www.internetfaragriji.md aims to inform about everything the digital world means. The Memorandum, signed with the Ministry of Education, facilitates children's access to the digital world and defines the company's Social Responsibility strategy.

SOCIAL BUSINESS AND YOUNG PEOPLE FROM MOLDOVA FOR A MORE INCLUSIVE, SUSTAINABLE AND INNOVATIVE SOCIETY

Every business can be social.

One of the priorities of Moldcell Foundation represent the durable business idea for the society well-being. Young people choose to launch their own business at home, create new jobs positions for the community, improve economic growth, by producing or providing different kind of services. Furthermore, it is a great opportunity to explore their creative potential.

In February 2022, the Moldcell Foundation signed an agreement with the Legal Culture Association Henri Capitant Moldova to co-finance the “Social entrepreneurship and young people from Moldova for a more inclusive, sustainable and innovative society” project, also known as GoYouth+.

During 2022, within the GoYouth+ project, 3 social entrepreneurship schools were organized in three regions of the country - Hincesti, Causeni and Dubasari. The GoYouth+ project supports the young people from rural areas who are unemployed or do not follow any educational programs.



Law, accounting, ownership, intellectual property, marketing, human resources, business, there are some of the fields covered by the best professionals on the market. From the business idea, to budget management, providing vacancies, promotion and marketing strategies, the participants have learned about everything about how to start a social business and even more. During each school, the young people made a study visits to local businesses , where they saw for real how a company works and how is it to combine the desirable profit with the sustainable business principle.

SOCIAL BUSINESS



The GoYouth+ School of Social Business is focused on teaching principles and practices related to social entrepreneurship and social innovation. It offers various courses and programs that equip younger people with the knowledge and skills necessary to create sustainable businesses that address social and environmental challenges.



Social Business

The School explores the principles and strategies behind starting and managing a social enterprise. It covers topics such as identifying social needs, designing innovative solutions, and creating sustainable business models.

During GoYouth+ social business school, students have the opportunity to visit various social enterprises, to observe and learn from their experiences, to gain practical insights and real-world exposure to social enterprises and their operations. These visits provide firsthand exposure to different business models, social impact strategies, and the challenges faced by social entrepreneurs.



At the end of each school, the graduates have the great opportunity to apply for a grant of Euro 2000 to launch their own social business on local scale. Inspired by Chaudhary Foundation, Moldcell Foundation becomes an active promoter of social entrepreneurship to help our young creative people to remain in Moldova and create a future at home.

Moldcell Foundation contributes to the development of young people from rural areas of the country, by supporting the project "Social entrepreneurship and young people from Moldova for a more inclusive, sustainable and innovative society" (GoYouth+), financed by the European Union and co-financed by Sweden through the East Europe Foundation Moldova, implemented by the Henri Capitant Legal Culture Association

HELP FOR UKRAINE

Moldcell and Moldcell Foundation is committed to supporting those in need and recognizes the critical role communication plays in disaster relief efforts. In the context of the situation in the neighbouring country, Moldcell company offered all the support to ensure communication with their loved ones, both to the Moldovan citizens on the territory of Ukraine, and to the refugees from Ukraine, who arrived in the Republic of Moldova.



Moldcell Foundation donated 100 inflatable beds that are easy to transport and can be used for families in need of shelter



Dozens of Purple Team volunteers participated in the management of the refugee crisis at the Moldexpo placement center, helping the citizens of Ukraine to settle in and feel at home.

Moldcell actions in support of Ukraine refugees:

- ✓ Free prepaid Moldcell SIM cards have been delivered to the Center of the Unique Crisis Management in Moldexpo Center, and also distributed among Ukrainian refugees upon crossing the Moldova border.
- ✓ Moldcell provided free Wi-Fi at the Moldexpo placement centre and offered dedicated telephone lines for the needs of refugees.
- ✓ Considering the urgent needs of refugees in Ukraine, Moldcell have focused primarily on providing free Roaming to operators in the neighbouring country. Thanks to these measures, Ukrainian operators could offer special rates to their refugee subscribers in Moldova, so that they can keep in touch with those close to them.
- ✓ Free roaming packages for our citizens in Ukraine



UKRAINIAN REFUGEES SUPPORT AND NON-DISCRIMINATION AND INCLUSION FOR EVERY CHILD

In Summer 2022, Moldcell Foundation, UNICEF Moldova and Artcor organized 2 creative summer camps for children "Reimagine your future!". 20 children from Ukraine and Moldova have participated in the camp by exploring the art therapy techniques for both unleashing their creative potential and also for redesigning the future they want to live in.

February 2022 has changed the lives of millions of Ukrainians drastically, hundreds thousands of Ukrainians, mostly women with children, flew the country and have been hosted in Moldova. Being deeply affected by this unhappy circumstances, kids needed help to overcome the shock and feel reintegrated into the new communities.

During the first camp, the young participants have told their stories of Reimagining the future via finding out about various painting techniques: self-portrait, painting on glass, textiles, gradient, fluorescent colors, while the second camp was dedicated to creating a book starting from storytelling and finishing with animation techniques.

Children expressed their feelings on global challenges and painted the world they want to live in. From a magic button that stops the world conflicts, to a time machine where you fly to the future, children have opened their hearts and let us see the fragility of their inner worlds. Participants remained thrilled about the camps, mentors, location, atmosphere and the new skills acquired.



The project was implemented by Moldcell Foundation, UNICEF Moldova and Artcor. The activities took place within the camp for the integration of refugees from Ukraine into the community

NON-DISCRIMINATION AND INCLUSION FOR EVERY CHILD

World Children's Day aims to highlight critical issues affecting children's lives and support the engagement of children and young people as advocates for their own rights. Regardless of gender, race, religion, disability, sexual orientation or other status, every child deserves to feel celebrated, and has the right to be included and protected against all forms of discrimination.

World Children's Day is global day of action for children, by children taking place every year on 20 November, the anniversary of the adoption of the Convention on the Rights of the Child.

In 2022, Moldcell joined UNICEF Moldova initiatives under the major umbrella topic "Non-discrimination and inclusion for every child", among which was **#KidsTakeOver**.

A group of children, beneficiaries of the projects implemented by UNICEF in Moldova, "took power" over Moldcell and Moldcell Foundation and expressed their opinions.



Kids Takeovers was an ideal expression of our commitment to making it a day of action for children, by children. A Kids Takeover is a way to manifest the core principle of children's rights that every child has the right to be heard, to participate and play an active role in their society. Kids Takeovers empowered children and motivated them to speak out. For adults, kids' takeovers are an opportunity for meaningful engagement with children and an opportunity to hear children's views and perspectives as the experts on childhood today.

WOMEN EMPOWERMENT

In 2022, Women Empowerment has become one of the activity directions of Moldcell Foundation following the UN SDG nr 5 on Gender Equality and nr 10 on Reduced Inequalities.

Since the moment of Moldcell company launch on the market of the Republic of Moldova and during 22 years of its activity, we promote gender equality and offer equal opportunities for all, while Women Empowerment has been an important part of Moldcell DNA, being reflected in the Company Code of Ethics and Conduct, Responsible Business Policies, compensation policies based on grading principles. It is only natural that the number of women leaders in the management staff of the company, which in 2022 reached 65%.

In partnership with UN Women Moldova, in August 2022, Moldcell has become the official signatory of United Nations Women Empowerment Principles (WEPs) publicly encouraging business community and other companies as well as associations of Moldova to implement WEPs.

Moldcell Foundation, being the UN SDGs implementing entity, has taken up this important for the country direction of Women Empowerment as one of its activity areas. In October 2022, Moldcell Foundation became the official partner of the “Dreams have Wings” Conference organized by the Association of Women Entrepreneurs from Moldova.

The event has reunited speakers, ambassadors, international organizations representatives, NGOs and women entrepreneurs.



THE YEAR OF PARTNERSHIPS

Partnerships for the Goals is the United Nations Sustainable Development Goal nr 17, it is an important goal as only united we can ensure the well-being and prosperity of our communities. In 2022 Moldcell Foundation continued creating valuable and reliable partnerships ensuring sustainable development of Moldovan community as well as resulting in interesting initiatives and projects.

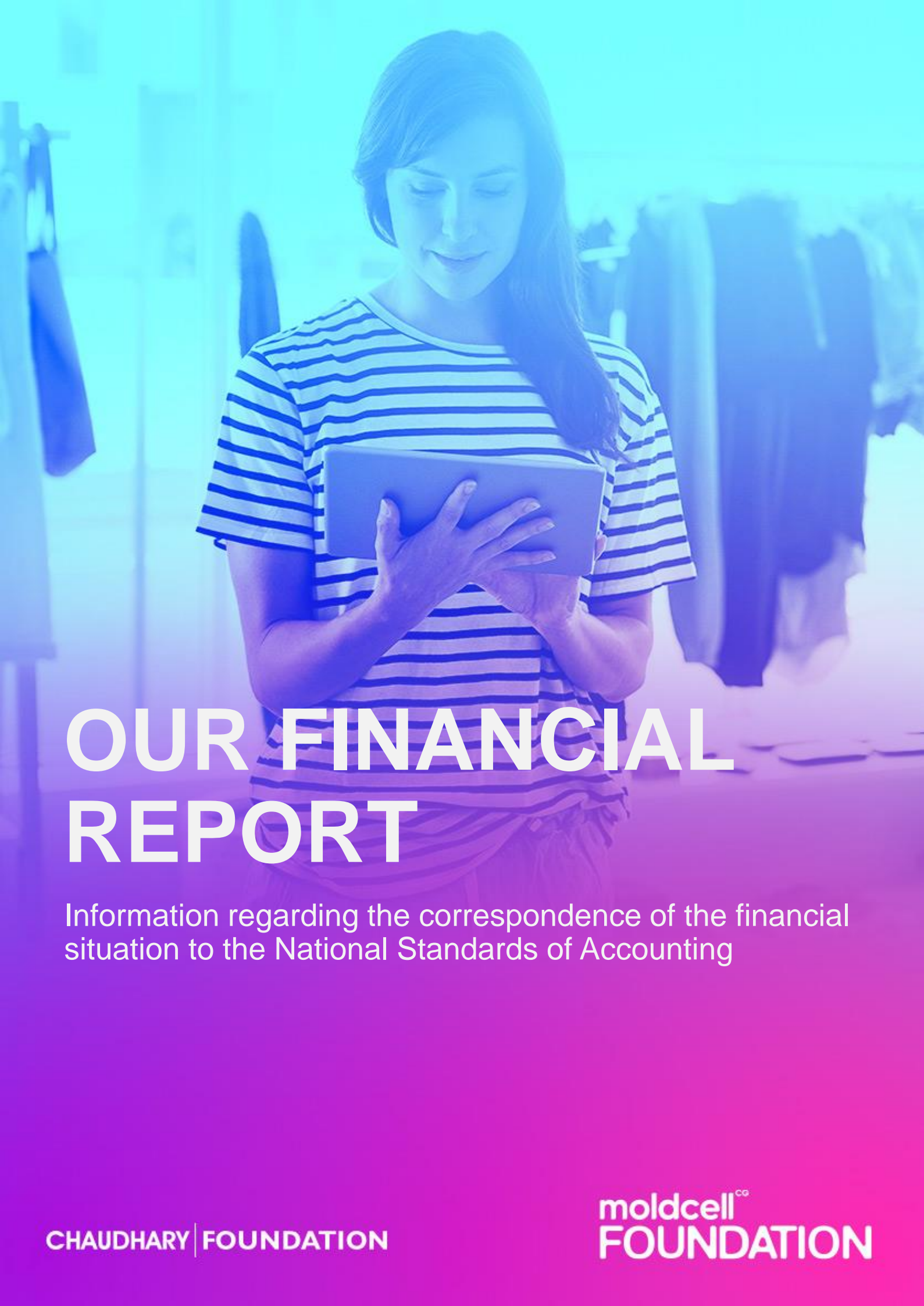
Education –being the backbone of any economy is one of the most important key areas of Moldcell Foundation Activity. This is why the first partnerships we have signed have been with the major Moldovan Universities:

Technical University of Moldova, the Academy of Economic Science, State University of Moldova – the partnership agreements signed with the Universities result in internships and mentorship programs for the students, participation in conferences, lectures, round tables. Dual studies in higher education institutions, which implies students mixed educational program in University but also at companies since year 1, has been a pilot project launched by the government. ASEM was the institution that invited Moldcell Foundation to take part in the program, which we did. As a result, 4 students have been studying and working in Moldcell in 2022. This allowed students to combine theoretical knowledge with practice, mentorship and the ability to gain experience and earn salaries since year 1.

We have also signed a partnership agreement with the ACETI – Association of IT companies from the North of Moldova and will become one of the co-founders of the digital hub of ACETI.

Ok Foundation on Financial education is another important partner of Moldcell Foundation. Financial education for kids and adults is the activity area of OK Foundation and we plan to integrate financial education into the #InternetWithoutWorries platform of Moldcell Foundation as banking information and online safety go hand in hand in the digitalization era.





OUR FINANCIAL REPORT

Information regarding the correspondence of the financial situation to the National Standards of Accounting

INFORMATION REGARDING THE CORRESPONDENCE OF THE FINANCIAL SITUATION TO THE NATIONAL STANDARDS OF ACCOUNTING

Moldcell Foundation registered in the Republic of Moldova and founded on August 24, 2020 is involved in charitable activity and has a charitable statute.

The financial situations have been made in accordance to the National accounting Standards and are presented in Moldovan leis.

Accounting policies

Financial situations indicators have been determined based on the methods specified in the accounting policies approved by the order of the Director nr1 from December 29, 2022. No changes have been made to the accounting policies during the reported period.

Analysis of the economic-financial activity of Moldcell Foundation

Analysis of the incomes from donations

The objectives of the Foundation are charitable activities in the domain of education, social, entrepreneurship, scientific researches, informational support of older people and their digitalization as well as charitable activity for the financial and material support of the socially vulnerable people. In 2022, Moldcell Foundation registered incomes in the amount of 1,144,27 thousand lei.

Predominantly the donations have been offered and provided by the founder – Moldcell SA.

The analysis of financial results and profitability

Considering the fact that the purpose of Moldcell Foundation is charitable activity, we cannot be speaking about profitability but just about the usage of the resources obtained in the form of donation. At a large scope, financial resources have been obtained for the well-defined purposes and have been almost fully used. The remaining amount in 2022 has is 52K lei.

ANALYSIS OF ASSETS AND THEIR ROTATION

Moldcell Foundation has no fixed assets, stocks or any other circulating or long-term assets, therefore no costs referring to amortization or write-off have been registered.

There are no debts to the state budget or other third parties. The value of the statutory capital is 10 000 lei. This value was not modified since the start of our activity.

Analysis of free cash flow

For the period of 2022 Moldcell Foundation has the cash amount of 65.6K lei. The source of this money is the unused donations as well as the the monetary funds obtained as income tax percent donations for the year 2021.

Donor	Project	Funding amount (MDL)	Means Used				Unused funds (MDL)	
			Beneficiary name	Money means (MDL)	Goods (MDL)	Services (MDL)		Total
Funding with special destination								
Moldcell SA	Digital inclusion for hearing impaired people - Abonament Accesibil	97,734.60	Asociația Surzilor din Republica Moldova	97,734.60			97,734.60	-
	Digital inclusion for visually impaired people - Abonament Accesibil	22,850.55	AO Asociația Nevăzătorilor din Moldova	22,850.55			22,850.55	-
	Charity Campaign for social vulnerable families "Daruieste Caldura"	10,000.00	AO CCF Moldova Copil-familie	10,000.00			10,000.00	-
	Support for Ukrainian Refugees - Cartela Moldcell	1,450.00	Comunitatea Religioasa Misiunea CRESTINA de BINEFACERE		1,450.00		1,450.00	-
	Digital Skills Connect Generations Chisinau #LikeFromGrannies	1,300.00	DGASS Direcția generala asistenta medicala si sociala a CMC		1,300.00		1,300.00	-
	Help for Ukrainian Refugees (inflatable beds)	101,773.00	Direcția generală asistență medicală și socială a Consiliului Municipal Chișinău		101,773.00		101,773.00	-
	Access to quality education for children from socially vulnerable families in Taraclia district, by offering internet services	11,431.08	Direcția Învățământ, Cultură și Turism CR Taraclia		11,431.08		11,431.08	-
	Digital Skills Connect Generations	277,300.13	HelpAge Moldova		251,300.00	26,000.13	277,300.13	-
	Financial and technical support for the Artcor Creative Hub to ensure the development and launch of digital innovations in the field of createch	562,477.75	Association of Creative Companies of Moldova	562,477.75			562,477.75	-
Total Moldcell	1,086,317.11		693,062.90	367,254.08	26,000.13	1,086,317.11	0.00	
Non-predestined financing								
2% for 2021 year	The percentage designation	58,110.54	MF-Trezoreria de Stat				-	58,110.54
Total	The percentage designation	58,110.54		0.00	0.00	0.00	0.00	58,110.54
Grand Total		1,144,427.65		693,062.90	367,254.08	26,000.13	1,086,317.11	58,110.54



OUR PEOPLE

It is said that it is not the job that makes you, but you make the job.

OUR PEOPLE



Speaking about the team of Moldcell Foundation we definitely mean the core team:

The Board of Moldcell Foundation presided by Mr. Nirvana Chaudhary and consisting of Carolina Bugaian, Moldcell CEO, Natalia Mihalache, Moldcell Legal Director

Moldcell Foundation executive team consisting of:

- Irina Strajescu,

Moldcell Foundation Executive Director,

- Tatiana Secrii,

Moldcell Foundation Program Director,

- Ala Galbura,

Moldcell Foundation accountant.

And the Extraordinary People of Moldcell – Moldcell colleagues who inspire us in everything we do, the volunteers who are the ones implementing the ideas and making them happen through their time, effort and dedication and Moldovan society and all of us together – who are winning out of all the projects undertaken by Moldcell Foundation.

We would like to tell you more about Moldcell Foundation Volunteers - it is our colleagues at Moldcell who care about the world we live in, about our country, kids, their present and future! But it is not only them, it is also our kids and their friends. We are happy to have enrolled the kids of our employees as Moldcell Foundation volunteers. These teenagers are the most loyal to Moldcell Foundation people helping us with all of the projects and enjoying their volunteering work after school. It is through such activities that we raise civic spirit among Moldovan youth, foster the right values and create a big community of people who want to help Moldova be a better place to live!



Our team would have never been complete without our reliable and loyal partners, whom we thank for their trust, expertise and desire to change things for better in our country. Together with our partners, we create a big community inspired by the same purpose, sharing the same values and working for the benefit of the society we live in.

Together we are a Big team of People with Huge Hearts! Thank you for your trust and partnership



CONCLUSIONS AND OUTLOOK

The Purpose of Moldcell of bringing the entire world into the hands of our subscribers so that they could enjoy life even more is reflected in the activity of the Foundation, the purpose of which is Helping Moldova be a better place to live.

We will all enjoy our lives even more if our parents know how to use smartphones and Internet and feel connected to us and the world.

We will be happier and enjoy our lives if we are sure that our kids who spend lots of time in the Internet are safe in their online activity.

Our children and youth will enjoy their lives more if they launch businesses that not only generate profits but also have a positive social impact.

We all wish our kids have access to quality education based on their interests, curiosities, reflecting the needs of the future professions, while Moldovan creative potential combined with digital opportunities will encourage our youth to stay in the country, have interesting jobs and go famous all over the globe.

We are sure to have an enjoyable life in a country, in which everyone is treated equally regardless of his/her gender, age, political interests, nationality or race.

Our projects are ensuring a more sustainable, enjoyable and positively transformed future for Moldova, this is why we will continue our effort in Helping Moldova a better place to live.

Stay tuned!



moldcell^{CG}
FOUNDATION

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